Company Tracking Number: CSO PRE-STANDARDIZED

TOI: MS021 Individual Medicare Supplement - Pre- Sub-TOI: MS021.000 Medicare Supplement - Pre-

Standardized Standardized

Product Name: Pre-standardized Medicare Supplement

Project Name/Number: CSO Pre-std MedSupp/

Filing at a Glance

Company: Central States Health & Life Co. of Omaha

Product Name: Pre-standardized Medicare SERFF Tr Num: NELI-127034578 State: Arkansas

Supplement

TOI: MS02I Individual Medicare Supplement - SERFF Status: Closed-Approved- State Tr Num: 47980

Pre-Standardized Closed

Sub-TOI: MS02I.000 Medicare Supplement - Co Tr Num: CSO PRE- State Status: Approved-Closed

Pre-Standardized STANDARDIZED

Filing Type: Rate Reviewer(s): Stephanie Fowler

Author: Kelly Sudbeck Disposition Date: 02/21/2011

Date Submitted: 02/14/2011 Disposition Status: Approved-

Closed

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: CSO Pre-std MedSupp Status of Filing in Domicile: Pending

Project Number:

Requested Filing Mode: Review & Approval

Explanation for Combination/Other:

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Individual Market Type:

Overall Rate Impact: Filing Status Changed: 02/21/2011

State Status Changed: 02/21/2011

Deemer Date: Created By: Kelly Sudbeck

Submitted By: Kelly Sudbeck Corresponding Filing Tracking Number:

Filing Description:

The purpose of this filing is to make the annually required rate and loss ratio filing for the Individual Pre-Standardized Medicare Supplement business of Central States Health & Life Co. of Omaha. No rate changes are proposed. This filing is submitted by Philadelphia American Life Insurance Company on behalf of Central States and an authorization letter is included.

Company and Contact

Company Tracking Number: CSO PRE-STANDARDIZED

TOI: MS02I Individual Medicare Supplement - Pre- Sub-TOI: MS02I.000 Medicare Supplement - Pre-

Standardized Standardized

Product Name: Pre-standardized Medicare Supplement

Project Name/Number: CSO Pre-std MedSupp/

Filing Contact Information

Kelly Sudbeck, ksudbeck@neweralife.com 10110 Nicholas #200 402-905-2173 [Phone]

Omaha, NE 77210

Filing Company Information

Central States Health & Life Co. of Omaha CoCode: 61751 State of Domicile: Nebraska

P. O. Box 34952 Group Code: 690 Company Type:
Omaha, NE 68134-9832 Group Name: State ID Number:

(402) 905-2170 ext. [Phone] FEIN Number: 47-0123035

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No

Fee Explanation: closed pre-standardized block with combined experience

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Central States Health & Life Co. of Omaha \$50.00 02/14/2011 44686910

Company Tracking Number: CSO PRE-STANDARDIZED

TOI: MS02I Individual Medicare Supplement - Pre- Sub-TOI: MS02I.000 Medicare Supplement - Pre-

Standardized

Standardized

Product Name: Pre-standardized Medicare Supplement

Project Name/Number: CSO Pre-std MedSupp/

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved- Closed	Stephanie Fowler	02/21/2011	02/21/2011

Company Tracking Number: CSO PRE-STANDARDIZED

TOI: MS021 Individual Medicare Supplement - Pre-Standardized Sub-TOI: MS021.000 Medicare Supplement - Pre-Standardized

Product Name: Pre-standardized Medicare Supplement

Project Name/Number: CSO Pre-std MedSupp/

Disposition

Disposition Date: 02/21/2011

Implementation Date: Status: Approved-Closed

Comment: We have approved this rate filing. There was no increase requested.

Company Name:	Overall % Indicated Change:	Overall % Rate Impact:	Written Premium Change for	# of Policy Holders Affected for this	Written Premium for this Program:	Maximum % Change (where required):	Minimum % Change (where required):
	J		this Program:	Program:	Ç	. ,	. ,
Central States Health & Life Co. of Omaha	0.000%	0.000%	\$0	7	\$13,982	%	%
	Percent Change	Approved:					
	Minimum:	%	Maximum:	%	Weighted Average	ge:	%

Company Tracking Number: CSO PRE-STANDARDIZED

TOI: MS021 Individual Medicare Supplement - Pre- Sub-TOI: MS021.000 Medicare Supplement - Pre-

Standardized Standardized

Product Name: Pre-standardized Medicare Supplement

Project Name/Number: CSO Pre-std MedSupp/

Schedule Item Schedule Item Status Public Access

Supporting DocumentHealth - Actuarial JustificationApprovedNoRaterate scheduleApprovedYes

SERFF Tracking Number: NELI-127034578 State: Arkansas

Filing Company: Central States Health & Life Co. of Omaha State Tracking Number: 47980

Company Tracking Number: CSO PRE-STANDARDIZED

TOI: MS021 Individual Medicare Supplement - Pre-Standardized Sub-TOI: MS021.000 Medicare Supplement - Pre-Standardized

Product Name: Pre-standardized Medicare Supplement

Project Name/Number: CSO Pre-std MedSupp/

Rate Information

Rate data applies to filing.

Filing Method:

Rate Change Type: Neutral

Overall Percentage of Last Rate Revision: 3.000%

Effective Date of Last Rate Revision: 06/01/2007

Filing Method of Last Filing:

Company Rate Information

Company Name:	Company Rate Change:	Overall % Indicated Change:	Overall % Rate Impact:	Written Premium Change for this Program:	# of Policy Holders Affected for this Program:	Written Premium for this Program:	Maximum % Change (where required):	Minimum % Change (where required):
Central States Health & Life Co. of Omaha	N/A	0.000%	0.000%	\$0	7	\$13,982	%	%

Company Tracking Number: CSO PRE-STANDARDIZED

TOI: MS021 Individual Medicare Supplement - Pre- Sub-TOI: MS021.000 Medicare Supplement - Pre-

Standardized Standardized

Product Name: Pre-standardized Medicare Supplement

Project Name/Number: CSO Pre-std MedSupp/

Rate/Rule Schedule

Schedule Document Name: Affected Form Rate Rate Action Information: Attachments

Item Numbers: Action:*

Status: (Separated with commas)

Approved rate schedule 219, 279, 282, Other Previous State Filing 44661 AR Pre-Std Med 02/21/2011 286, 555 Number: Supp rate sheets

Rate Action Other no rate 2007.pdf

Explanation: changes

FORM 219

	ANNUAL PREMIUM
FORM 890 (PART A) HOSPITAL & SKILLED NURSING FACILITY BENEFITS RIDER	\$1,285.95
FORM 891 (PART B) MEDICAL EXPENSE BENEFITS RIDER	\$411.39
FORM 898 (\$10 DAILY INDEMNITY) OPTIONAL HOSPITAL CONFINEMENT INDEMNITY RIDER	\$188.70

<u>MODE</u>	MODE FACTOR
SEMI-ANNUAL	0.52000
QUARTERLY	0.26500
MONTHLY	0.09000
DEPOSITORS AUTHORIZATION	0.08700

FORM 279

ANNUAL	PREMIUM
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BASE PREMIUM \$2,366.82

HOSPITAL CONFINEMENT RIDER 1516 \$188.70

<u>MODE</u>	MODE FACTOR
SEMI-ANNUAL	0.52000
QUARTERLY	0.26500
MONTHLY	0.09000
DEPOSITORS AUTHORIZATION	0.08700

FORM 282

ANNUAL PREMIUM

BASE PREMIUM \$1,747.47

HOSPITAL CONFINEMENT RIDER 1524 \$188.70

<u>MODE</u>	MODE FACTOR
SEMI-ANNUAL	0.52000
QUARTERLY	0.26500
MONTHLY	0.09000
DEPOSITORS AUTHORIZATION	0.08700

HOSPITAL SKILLED NURSING FACILITY BENEFITS ENDORSEMENT RIDER 177 FOR USE WITH POLICY FORM 282

ANNUAL PREMIUM

\$53.68

<u>MODE</u>	MODE FACTOR
SEMI-ANNUAL	0.52000
QUARTERLY	0.26500
MONTHLY	0.09000
DEPOSITORS AUTHORIZATION	0.08700

AREA FACTOR ADJUSTMENT OF PREMIUM RATES MEDICARE SUPPLEMENT FORM 286

THESE FACTORS WILL BE REFILED ON AN ANNUAL BASIS AND ARE SUBJECT TO REVISION BETWEEN ANNUAL FILINGS. FACTOR REDUCTIONS OCCURRING BETWEEN ANNUAL FILINGS WILL NOT BE FILED. FACTOR INCREASES OCCURRING BETWEEN ANNUAL FILINGS WILL NOT BE IMPLEMENTED UNLESS FILED AND APPROVED.

ARKANSAS

ZIP CODE AREA FACTOR 71600-75599 1.00

MEDICARE SUPPLEMENT POLICY FORM 286
ANNUAL RATES

ISSUE	AREA FACTOR
AGE	1.00

ALL AGES

FOR MODES OTHER THAN ANNUAL, MULTIPLY THE ANNUAL RATE BY THE CORRESPONDING MODE FACTOR.

1,985.25

MODE	MODE FACTOR
MODERULE 10 SEMI-ANNUAL QUARTERLY	0.52000 0.26500
MONTHLY	0.09000
DEPOSITORS AUTHORIZATION	0.08700

FORM R-632 AR 14TH REV.

PAGE 1

INITIAL IN-HOSPITAL DEDUCTIBLE RIDER 1546 FOR USE WITH POLICY FORM 286 ANNUAL RATES

ISSUE	AREA FACTOR
AGE	1.00

ALL AGES

FOR MODES OTHER THAN ANNUAL, MULTIPLY THE ANNUAL RATE BY THE CORRESPONDING MODE FACTOR.

853.90

	MODE	MODE FACTOR
MODERULE 10		0.52000
	QUARTERLY	0.26500
	MONTHLY	0.09000
	DEPOSITORS AUTHORIZATION	0.08700

FORM R-632 AR 14TH REV.

PAGE 2

SKILLED NURSING FACILITY RIDER 1547 FOR USE WITH POLICY FORM 286 ANNUAL RATES

AREA FACTO	ISSUE
1.0	AGE

ALL AGES

FOR MODES OTHER THAN ANNUAL, MULTIPLY THE ANNUAL RATE BY THE CORRESPONDING MODE FACTOR.

204.48

MODE	MODE FACTOR
MODERULE 10 SEMI-ANNUAL	0.52000
QUARTERLY MONTHLY	0.26500 0.09000
DEPOSITORS AUTHORIZATION	0.08700

FORM R-632 AR 14TH REV.

PAGE 3

MEDICARE PART B CALENDAR YEAR DEDUCTIBLE RIDER 1548 FOR USE WITH POLICY FORM 286 ANNUAL RATES

ISSUE	AREA FACTOR
AGE	1.00

ALL AGES

FOR MODES OTHER THAN ANNUAL, MULTIPLY THE ANNUAL RATE BY THE CORRESPONDING MODE FACTOR.

253.65

	MODE	MODE FACTOR
MODERULE 10	SEMI-ANNUAL	0.52000
	QUARTERLY	0.26500
	MONTHLY	0.09000
	DEPOSITORS AUTHORIZATION	0.08700

FORM R-632 AR 14TH REV.

PAGE 4

MEDICARE PART B EXTENDED BENEFITS RIDER 1549 (80%) FOR USE WITH POLICY FORM 286 ANNUAL RATES

ISSUE	AREA FACTOR
AGE	1.00
ALL AOEO	407.00
ALL AGES	497.82

FOR MODES OTHER THAN ANNUAL, MULTIPLY THE ANNUAL RATE BY THE CORRESPONDING MODE FACTOR.

	MODE	MODE FACTOR
MODERULE 10	SEMI-ANNUAL	0.52000
	QUARTERLY	0.26500
	MONTHLY	0.09000
	DEPOSITORS AUTHORIZATION	0.08700

FORM R-632 AR 14TH REV.

PAGE 5

HOSPITAL CONFINEMENT RIDER FORM 1550 FOR USE WITH POLICY FORM 286 ANNUAL RATES

ISSUE	AREA FACTOR
AGE	1.00

ALL AGES

FOR MODES OTHER THAN ANNUAL, MULTIPLY THE ANNUAL RATE BY THE CORRESPONDING MODE FACTOR.

244.45

MODE	MODE FACTOR
MODERULE 10 SEMI-ANNUAL QUARTERLY MONTHLY	0.52000 0.26500 0.09000
DEPOSITORS AUTHORIZATION	0.08700

FORM R-632 AR 14TH REV.

PAGE 6

MEDICARE PART B EXTENDED BENEFITS RIDER 8016 (100%) FOR USE WITH POLICY FORM 286 ANNUAL RATES

ISSUE	AREA FACTOR
AGE	1.00

ALL AGES

FOR MODES OTHER THAN ANNUAL, MULTIPLY THE ANNUAL RATE BY THE CORRESPONDING MODE FACTOR.

741.61

MODE	MODE FACTOR
MODERULE 10 SEMI-ANNUAL	0.52000
QUARTERLY MONTHLY	0.26500 0.09000
DEPOSITORS AUTHORIZATION	0.08700

FORM R-632 AR 14TH REV.

PAGE 7

AREA FACTOR ADJUSTMENT OF PREMIUM RATES POLICY FORM 555

THESE FACTORS WILL BE REFILED ON AN ANNUAL BASIS AND ARE SUBJECT TO REVISION BETWEEN ANNUAL FILINGS. FACTOR REDUCTIONS OCCURRING BETWEEN ANNUAL FILINGS WILL NOT BE FILED. FACTOR INCREASES OCCURRING BETWEEN ANNUAL FILINGS WILL NOT BE IMPLEMENTED UNLESS FILED AND APPROVED.

AREA FACTOR 1.00

ARKANSAS

FORM R-492 8TH REV. 06/2007

POLICY FORM 555 AND RELATED RIDERS RIDER 8068 - HOSPITAL AND SKILLED NURSING FACILITY BENEFIT RIDER - ANNUAL PREMIUM

ISSUE AGE	AREA FACTOR 1.00
00-99	1,148.79

	MODE	MODE FACTOR
MODERULE 10	SEMI-ANNUAL	0.52000
	QUARTERLY	0.26500
	MONTHLY	0.09000
	DEPOSITORS AUTHORIZATION	0.08700

POLICY FORM 555 AND RELATED RIDERS RIDER 8069 - MEDICAL BENEFIT RIDER ANNUAL PREMIUM

ISSUE AGE	AREA FACTOR 1.00
00-99	977.48

	MODE	MODE FACTOR
MODERULE 10	SEMI-ANNUAL	0.52000
	QUARTERLY	0.26500
	MONTHLY	0.09000
	DEPOSITORS AUTHORIZATION	0.08700

POLICY FORM 555 AND RELATED RIDERS
RIDER 8070 - MEDICARE PART B EXTENDED BENEFITS RIDER (80%
ANNUAL PREMIUM

ISSUE AGE	AREA FACTOR 1.00
00-99	667.77

FOR MODES OTHER THAN ANNUAL, MULTIPLY THE ANNUAL RATE BY THE CORRESPONDING MODE FACTOR.

	MODE	MODE FACTOR
MODERULE 10	SEMI-ANNUAL	0.52000
	QUARTERLY	0.26500
	MONTHLY	0.09000
	DEPOSITORS AUTHORIZATION	0.08700

FORM R-491 AR 13TH REV. PAGE 3

POLICY FORM 555 AND RELATED RIDERS
RIDER 8071-MEDICARE PART B EXTENDED BENEFITS RIDER (100%
ANNUAL PREMIUM

ISSUE AGE	AREA FACTOR 1.00
00-99	912.70

	MODE	MODE FACTOR
MODERULE 10	SEMI-ANNUAL	0.52000
	QUARTERLY	0.26500
	MONTHLY	0.09000
	DEPOSITORS AUTHORIZATION	0.08700

POLICY FORM 555 AND RELATED RIDERS RIDER 8072 - BENEFITS OUTSIDE THE UNITED STATES RIDER \$100 DAILY BENEFIT - ANNUAL PREMIUM

ISSUE AGE	AREA FACTOR 1.00
00-99	75.93

	MODE	MODE FACTOR
MODERULE 10	SEMI-ANNUAL	0.52000
	QUARTERLY	0.26500
	MONTHLY	0.09000
	DEPOSITORS AUTHORIZATION	0.08700

POLICY FORM 555 AND RELATED RIDERS
RIDER 8073 - HOSPITAL CONFINEMENT INDEMNITY RIDER
PER \$10.00 DAILY BENEFIT - ANNUAL PREMIUM

ISSUE AGE	AREA FACTOR 1.00
00-99	138.05

	MODE	MODE FACTOR
MODERULE 10	SEMI-ANNUAL	0.52000
	QUARTERLY	0.26500
	MONTHLY	0.09000
	DEPOSITORS AUTHORIZATION	0.08700

POLICY FORM 555 AND RELATED RIDERS RIDER 8074 - SUPPLEMENTAL INDEMNITY RIDER \$25.00 DAILY BENEFIT - ANNUAL PREMIUM

ISSUE AGE	AREA FACTOR 1.00
00-99	727.73

	MODE	MODE FACTOR
MODERULE 10	SEMI-ANNUAL	0.52000
	QUARTERLY	0.26500
	MONTHLY	0.09000
	DEPOSITORS AUTHORIZATION	0.08700